

Broadcaster

Host, announce and present on radio, television and podcasts. Small pay at the start, big pay if you get known.

TYPICAL PAY

\$58,000

a year, full time

PAY RANGE

\$37k to \$120k

starting to experienced

TIME TO QUALIFY

2 to 4 years

after high school

DEMAND

Limited

job outlook

LICENCE NEEDED

No

anyone can do it

WHERE YOU WORK

**Radio and television stations,
streaming and podcast studios, s...**

How you get there

- 1 High school** Grades 11 and 12
English, drama, media studies. Join or start the school announcements, a podcast, anything with a microphone.
- 2 Campus or community radio** From age 16 or 17
Free air time and a real audience. Do this whether or not you go to school for it.
- 3 Broadcasting program** 2 to 4 years
A 2-year college broadcasting diploma or a media degree such as the Bachelor of Arts in Media Production at Toronto Metropolitan University.
- 4 Build a demo reel** During school
Three to five minutes of your best on-air work. Stations hire off this, not off your transcript.
- 5 First job in a small market** 1 to 3 years
Weekends and overnights somewhere far away. Say yes and learn everything.

Pros and cons

- + Short, affordable training and no licensing exam
- + You can start building a reel at 16 for free
- + Real ceiling if you become known in a big market
- Low starting pay and early shifts that wreck your sleep
- Traditional radio and television audiences are shrinking and stations keep cutting staff
- You have to move, repeatedly, to move up

Optional boosts

Sports play-by-play. News reading. Audio editing. Social video.

Good to know

Canada has one of the world's oldest public broadcasters

The national public broadcaster began as a radio commission in 1932, created partly so that people in remote parts of the country could hear Canadian voices instead of only American stations.

Screen work is a bigger industry than people expect

The Canadian Media Producers Association reports that film and television production generated close to \$12 billion in GDP (gross domestic product) and about 181,000 jobs in 2025.

Where these numbers come from

Job Bank: Broadcaster in Canada, wages (updated November 2025)
RTA School of Media, Toronto Metropolitan University
Canadian Media Producers Association

Numbers checked September 2026. Pay figures are typical full-time annual amounts in Canadian dollars, based on Government of Canada Job Bank wage data and published salary grids. They vary by province, employer and experience. Tuition is for domestic students. Sources, links and the click-through version: <https://career.help/ca/careers/broadcaster>



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